

How do I get people to link to me?

The best links are those to and from other web sites in the same niche as yours. Use a search engine to find sites that you like the look of, that have a links page, and have contact information. Add a link from your site to the sites you find, then use the letter below as a sample of what to write to the owners of the other sites.

Hello,

We have recently launched the site www.yoursitename.com and are looking for sites to exchange links with.

We browsed the web and found your site and think that our site compliments it.

We have added a link from our site to yours on our links pages and would be grateful if you would give us a reciprocal link.

Here is the HTML code to link to us:

```
< a href="http://www.yoursitename.com/">Your site name - Your site description
```

Thank you.

Regards,

Your Name